

## SAINT ANDREW'S AMBASSADOR PROGRAM New Family Referral Incentive

In order to encourage our currently enrolled families to actively participate in attracting new families who would be a good fit here at Saint Andrew's Day School, we are pleased to offer a financial incentive through our *Ambassador Program*.

The \$1,000 new family referral incentive available through the *Ambassador Program* is a win-win opportunity for both the referring family and the newly enrolling family. Once the contract for the new 2019-2020 academic year. Families may also elect to apply their \$1,000 family referral incentive to the Annual Giving Fund as a tax deductible donation to the school.

Terms and conditions of the Ambassador Program are as follows:

- The Ambassador Program incentive is restricted to new families with children enrolled in kindergarten through eighth grade only; *newly referred preschool students only qualify for the current Refer-A-Friend Program that provides \$500 tuition discount/Annual Giving credit for families referring preschool students.*
- *New family* is defined as a family who has never had a child enrolled at any time at Saint Andrew's Day School.
- *Referring family* is defined as an established Saint Andrew's Day School family who is currently enrolled in the school.
- The referral relationship shall be established by the new family providing the name of the referring family as the person(s) who referred them to Saint Andrew's Day School on the Admissions Application.
- The new family must identify the referring family on the application. If they give credit to more than one family, the referral incentive will be evenly divided among the referring families.
- Following this identification, an Ambassador Program Referral Confirmation form will be sent to both the referring and enrolling families to instruct the school on how the Ambassador Program incentives should be applied.
- The new family must have children fully enrolled in *elementary or middle school* before the incentive credit is applied to either the new or referring family.
- The incentive will be applied as a reduction of the payment amount(s) as selected on the enrollment contract. Otherwise, the family may elect to have the credit applied as a tax deductible donation to the Annual Giving Fund.

Our Ambassador Program is an opportunity for us to build a stronger, more vibrant school community. With more students enrolled, we can continue to increase the depth and breadth of the educational programs we offer to our Saint Andrew's students, while investing in new technology to support the demands of a changing world. The Ambassador Program is a win-win for the entire Saint Andrew's Day School community.

## SAINT ANDREW'S AMBASSADOR PROGRAM CONFIRMATION

In order to give credit for referrals to Saint Andrew's Day School, please complete the appropriate section of this Saint Andrew's Ambassador Program Confirmation form. If you are a newly referred family with a student in kindergarten through eighth grade, please complete Part A of this form; if you are a current Saint Andrew's family who has referred a new family, with a student in kindergarten through eighth grade, please complete Part B of this form. If you have any questions, please contact Jeffrey Southworth, Director of Advancement and Admissions at 410-266-0952.

### Part A.

Your name: \_\_\_\_\_ Phone number \_\_\_\_\_

Address: \_\_\_\_\_

Our family was referred by the following family at Saint Andrew's Day School:

Parent Name: \_\_\_\_\_

Check one box that indicates your preference. Upon completion of the registration process, please:

make a tax deductible donation to the Blue Heron Annual Giving Fund.

make a reduction in my tuition obligation.

### Part B.

Your name: \_\_\_\_\_ Phone number \_\_\_\_\_

Address: \_\_\_\_\_

Our family refers the following prospective family to Saint Andrew's Day School:

Parent Name: \_\_\_\_\_

Student name(s) & grade(s) \_\_\_\_\_

Check one box that indicates your preference. Upon completion of the registration process, please:

make a tax deductible donation to the Blue Heron Annual Giving Fund.

make a reduction in my tuition obligation.